

# FIVE GUYS MERCH

## CHECKERBOARD

LOOKBOOK

ISSUE 02

23

## HAUTE POTATO

The second Five Guys Merch Collection, inspired by the iconic checkerboard seen throughout our stores across the world.

Focussing on summer styles and festival fashion, the collection includes a limited-edition Checkerboard Co-Ord, a standout Reversible Bucket Hat and other fabulous pieces.

The collection is modelled by real Five Guys crew, on a Five Guys potato farm in Nottinghamshire. Thanks to our continuing close relationships with our growers, it spotlights the quality of the Innovator potatoes we use to make the perfect fry and features the same potato bags you see in store.





Five Guys Checkerboard Hoodie  
as seen on  
Jojo, Tamworth



Five Guys Checkerboard Sliders  
Five Guys Checkerboard Sport Socks



Five Guys Checkerboard T-Shirt  
as seen on  
Amber, Coventry

Five Guys Checkerboard Reversible Bucket Hat  
Five Guys Checkerboard Hoodie  
as seen on  
Julia, Fulham





Five Guys Checkerboard Summer Co-Ord  
Five Guys Checkerboard Reversible Bucket Hat  
Five Guys Black Sunglasses  
as seen on Clayton, Bracknell



Five Guys Checkerboard Summer Co-Ord  
as seen on  
Clayton, Bracknell

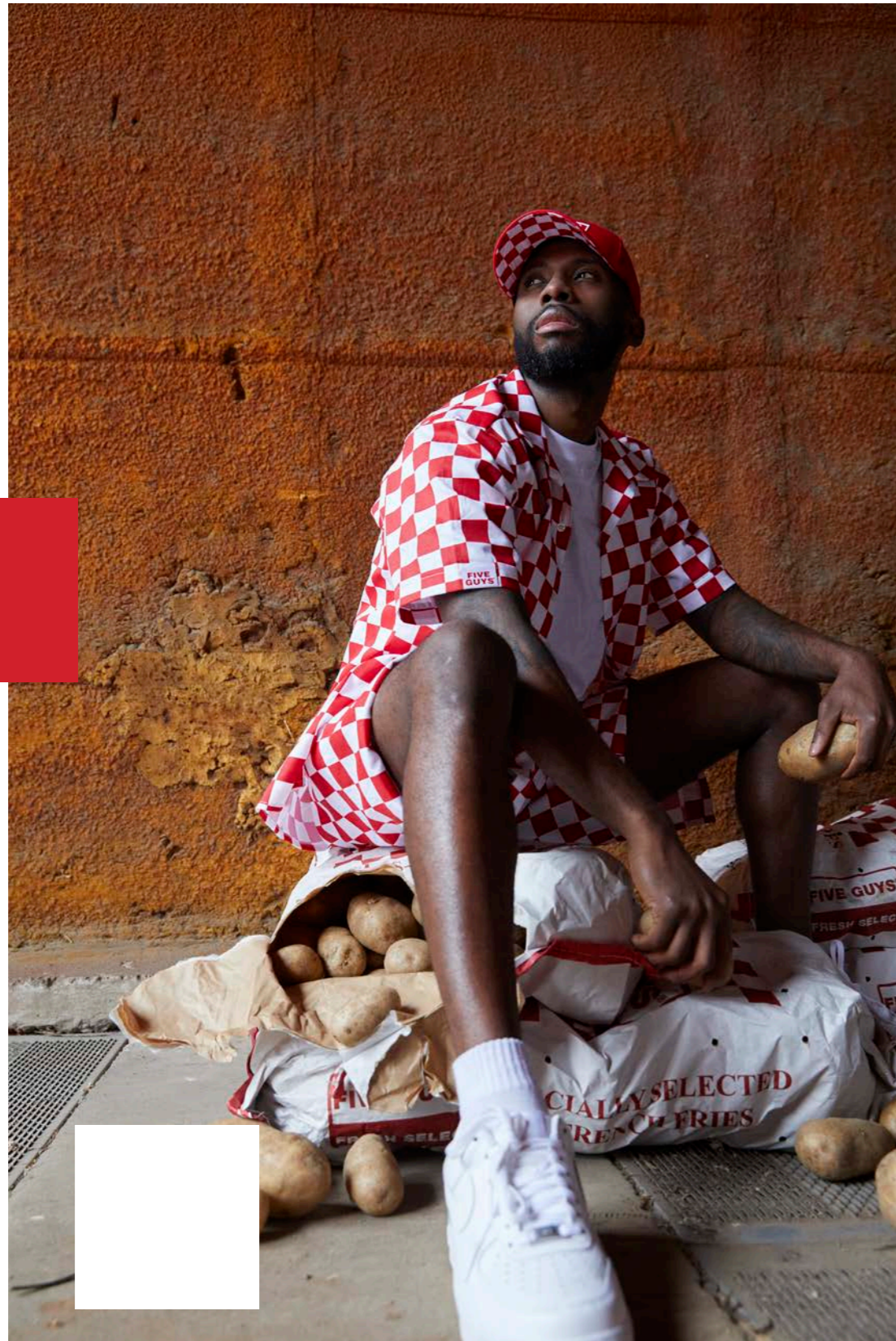


Five Guys Checkerboard Baseball Cap  
as seen on  
Julia, Fulham



Five Guys Checkerboard Long Sleeve T-Shirt  
as seen on  
Marcela, Nottingham Showcase





Five Guys Checkerboard Summer Co-Ord  
Five Guys Checkerboard Baseball Cap  
as seen on Jojo, Tamworth



# CHECKERBOARD MERCH



**Five Guys Checkerboard Summer Co-Ord**

£59.95  
Limited stock - pre-order only



**Five Guys Checkerboard Hoodie**

£44.95



**Five Guys Checkerboard Long Sleeve T-Shirt**

£29.95



**Five Guys Checkerboard T-Shirt**

£24.95



**Five Guys Checkerboard Reversible Bucket Hat**

£24.95



**Five Guys Checkerboard Baseball Cap**

£29.95



**Five Guys Checkerboard Sport Socks**

£14.95



**Five Guys Checkerboard Sliders**

£34.95



**Five Guys Black Sunglasses**

£12.95

**AVAILABLE TO BUY NOW**

[MERCH.FIVEGUYS.CO.UK](https://merch.fiveguys.co.uk)



# FIVE GUYS

MERCH STORE